

Case Study:

Elevating Employee Well-being with Vitapack Program at AR Visual



Background

AR Visual (www.arvisual.eu), a company specialized in providing high-end 3D visualizations for luxury furniture manufacturers, comprises a team of dedicated professionals focused on delivering stunning visual solutions. AR Visual's staff consistently engage in mentally demanding tasks, requiring them to maintain their physical well-being to produce the exceptional quality of work the company is known for.

However, AR Visual began to observe periods of decreased productivity and energy levels within their team, particularly during intense project phases. The management team recognized the correlation between these dips in performance and their staff's well-being, highlighting a need for a practical, comprehensive health solution.

Introduction of Vitapack Program

Vitapack, a tailored supplement program designed to support health and well-being, was introduced to AR Visual's health initiative. Each Vitapack provides a convenient, personalized nutrient package aimed at enhancing an individual's physical health, mental clarity, and overall well-being.

Implementation Process

Upon introducing Vitapack program to AR Visual, a comprehensive understanding of the employees' work-life aspects was developed. We recognized that IT and 3D-design professionals face unique challenges, including extended periods of screen exposure, irregular eating habits, and intense mental focus. Therefore, we took an approach by tailoring the program to match the overall work profile of the company. By acknowledging and addressing these distinct needs, we curated unique daily nutrient sachets that would optimally support the physical health, mental clarity, and overall well-being of the employees, enhancing their ability to tackle their profession's unique challenges.

Results

Within the first few months of implementation, AR Visual reported considerable improvements in their team's health and productivity. Employees reported increased energy levels and enhanced focus, which significantly improved work efficiency, particularly vital during high-pressure project periods. This energy boost resulted in higher-quality 3D visualizations and improved project turnaround times.

A reduction in the occurrence of common ailments such as seasonal flu was also noticed, decreasing the number of sick days taken. With Vitapack's targeted nutritional support, employees' immune systems were fortified, leading to more consistent team performance and improved project timelines.

Employee Feedback

The Vitapack program was well-received by the AR Visual team. Employees found the pre-packaged daily nutrient sachets, specifically tailored to their needs, easy to integrate into their daily routines. This seamless integration, coupled with noticeable improvements in their well-being, led to a high program adherence rate. Overall, the program was welcomed as a positive employee perk that supports strong company branding and progressive culture.

Conclusion

The successful implementation of Vitapack at AR Visual underlines the impact of personalized nutrition on employee health and productivity. Our tailored approach addressed company needs, promoting better well-being, improving productivity, and reducing sick days.

As AR Visual continues its partnership with PUFFIM Organics, the organization anticipates further enhancements to their team's well-being and performance, reinforcing their commitment to employee wellness as a crucial part of their company's success.

"Puffim's personalized approach revolutionized well-being at AR Visual. The program increased energy levels and focus, enhancing overall team performance and our company culture. Puffim stands out with high-quality products, a deep understanding of health and our industry-specific needs, it is a solution that truly fits. It's been a rewarding journey with tangible improvements, and we look forward to its continuation."

- Matej Kirštofik, CEO of AR Visual.